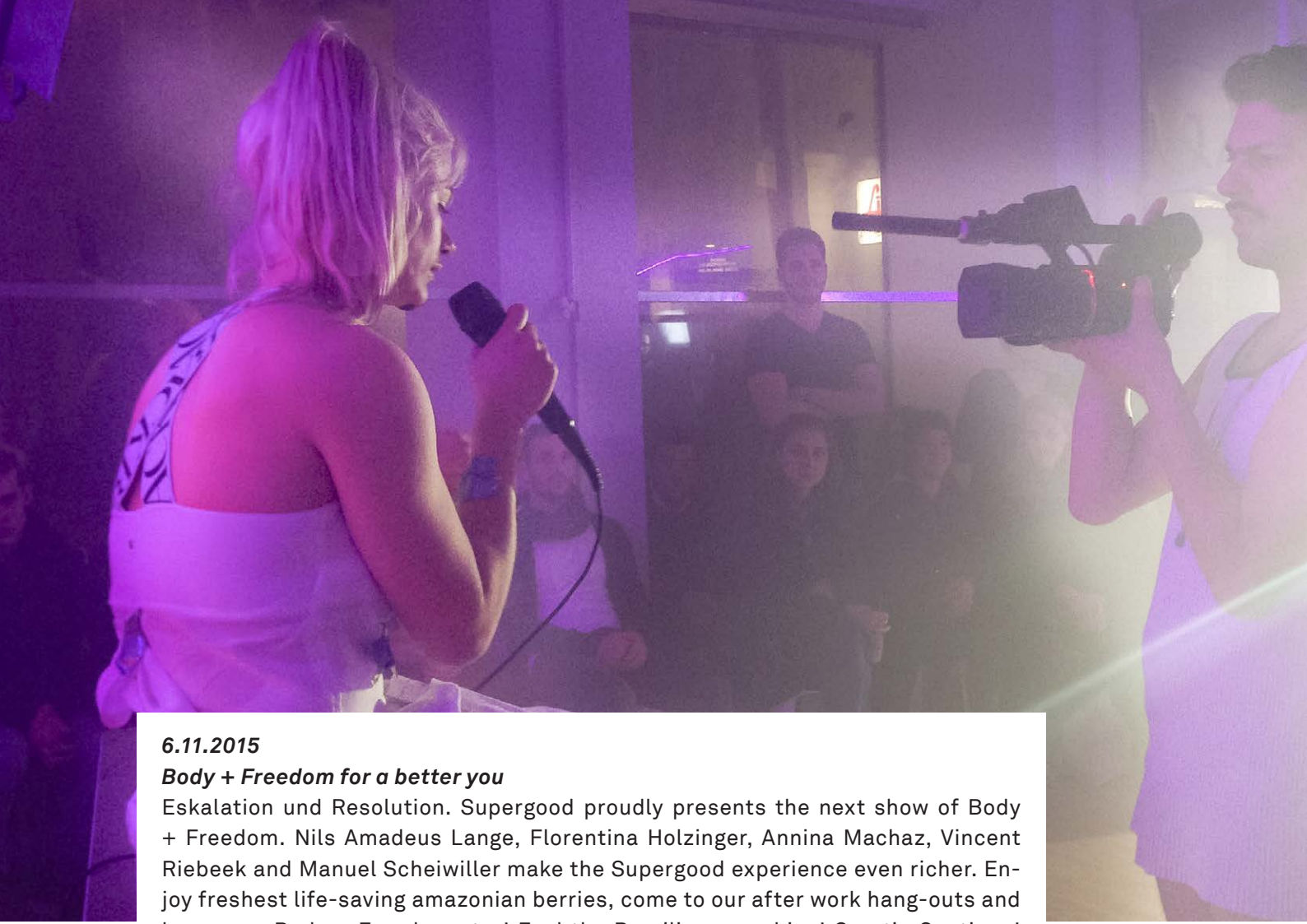


Supergood

***Prototype Store Vienna
Public Programme***



6.11.2015

Body + Freedom for a better you

Eskalation und Resolution. Supergood proudly presents the next show of Body + Freedom. Nils Amadeus Lange, Florentina Holzinger, Annina Machaz, Vincent Riebeek and Manuel Scheiwiller make the Supergood experience even richer. Enjoy freshest life-saving amazonian berries, come to our after work hang-outs and become a Body + Freedom star! Feel the Brazilian sun shine! Creatio Continua! Supergood Açaí: ein Aroma so intensiv wie die Schöpfung.



13.11.2015

Sanke of Norway for a better you



The human body will be the next site for explosive technological development and speculation. That's why the Palais des Beaux Arts invites you to an off-site special event beyond the reach of it's wireless expanses. Be delighted by the offerings of organic brews, tropical superfood and orgasmic technologies by SANKE, Super-good and Supercargo



A red plastic bottle with a green cap and white beads, lying on a sandy beach with white foam.

Supergood

18.11.2015

Existentialist tropicalia for a better you

Landscape designers not only have the widest horizon when it comes to music, they also can turn any place into a dance floor. Join us for a breezy evening of Existentialist Tropicalia from the Black Sea and beyond with Rikarei. Because winter is just a state of mind!

20.11.2015

Nodding strategies and other business moves for a better you



Yoga is great, but we have more new moves for a better you! Join our study group of Sarah Coopers 7 effective nodding strategies for your next business meeting and find out how you too can appear interested and engaged without saying a word. Plus we'll learn how to effectively run any meeting, organisation or workplace into effective despair with great ideas from the the CIA „Simple Sabotage Field Manual“.

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...nizations and Conference
Insist on doing everything
hels." Never permit short-cuts to be tak
der to expedite decisions.

(2) Make "speeches." Talk as frequently as possible and at great length. Illustrate your points" by long anecdotes and accounts of personal experiences. Never hesitate to make a few appropriate "patriotic" comments.

(3) When possible, refer all matters to committees, for "(further study and consideration." Attempt to make the committees as large as possible — never less than five.

(4) Bring up irrelevant issues as frequently as possible.

(5) Haggle over precise wordings of communications, minutes, resolutions.

(6) Refer back to matters decided upon at last meeting and attempt to re-open the question of the advisability of that decision.

ate "caution." Be "reasonable" which might result in variety of any other such

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24.11.2015

The great avocado ecstasy for a better you

Chance of death by coconut



250.000.000/1

Chance of death by avocado



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Thinking about how to make the world a better place, the Supergood co-founder was walking through the artificial forest of Brasilia when a ripe avocado the size of a football fell off the tree above him and barely missed him by less than an inch. Happy about defying death another time, he sliced it up with his machete and shared the Avocado with his friends on a bowl of Açaí: Supergood AA (double-a) was born. Join us for a dinner for winners at Supergood and experience this and other tales of defying death and optimizing your life.

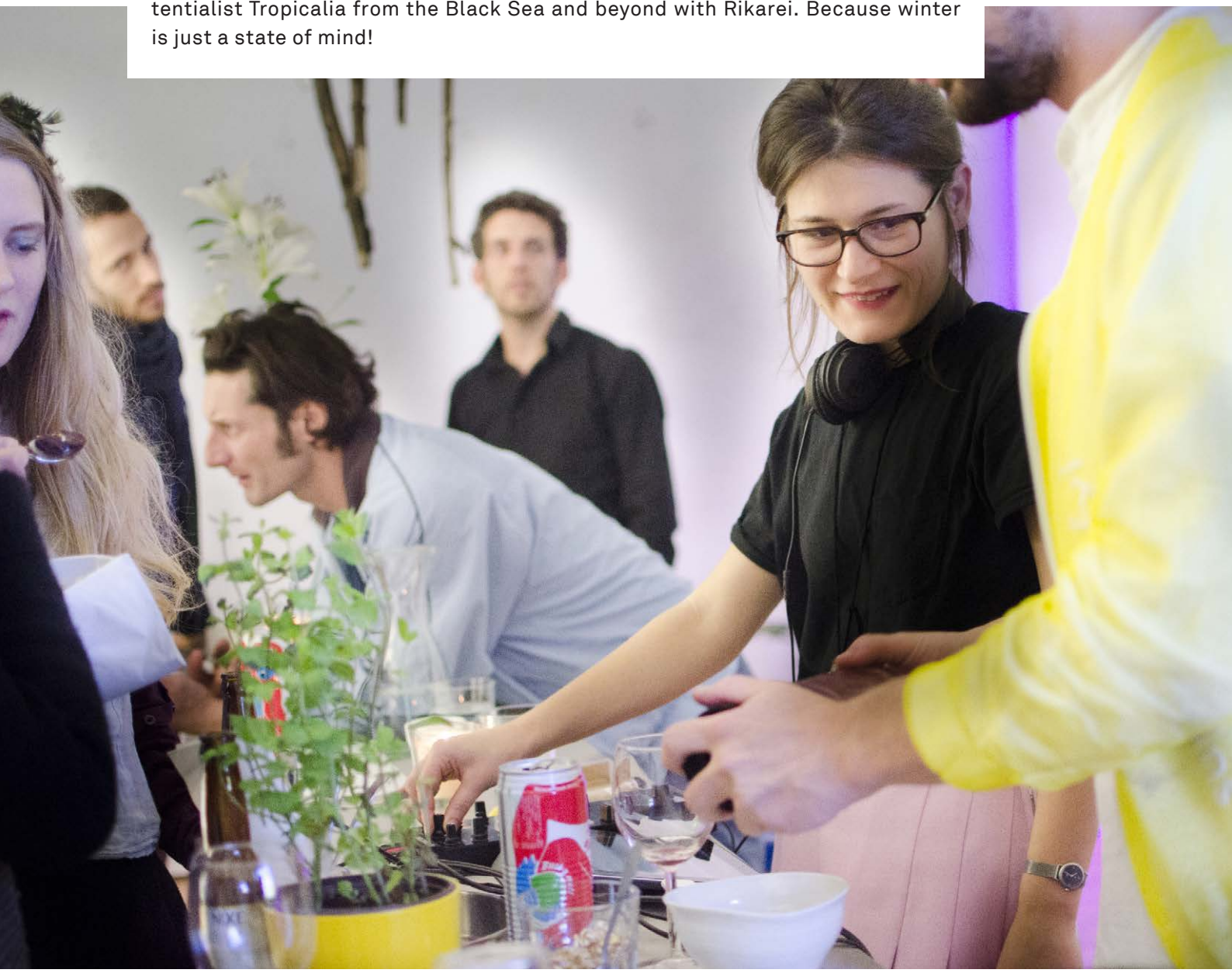
Supergood

27.11.2015

Music for airports, beaches and solariums for a better you



Landscape designers not only have the widest horizon when it comes to music, they also can turn any place into a dance floor. Join us for a breezy evening of Existentialist Tropicalia from the Black Sea and beyond with Rikarei. Because winter is just a state of mind!





2.12.2015

A great vision for a better you

In the light of a complete failure of philosophy, Supergood helps artists to be a “better you”. Intoxicated by the rich taste and healthy substances of Supergood Açaí, Phelim McConigly presents his unique flavour of tropical existentialism. Is it the manifestation of a great vision or just another neuromarketing tool? Join us and experience the unveiling of Phelim McConigly's artwork “pulse 1, 97%”.



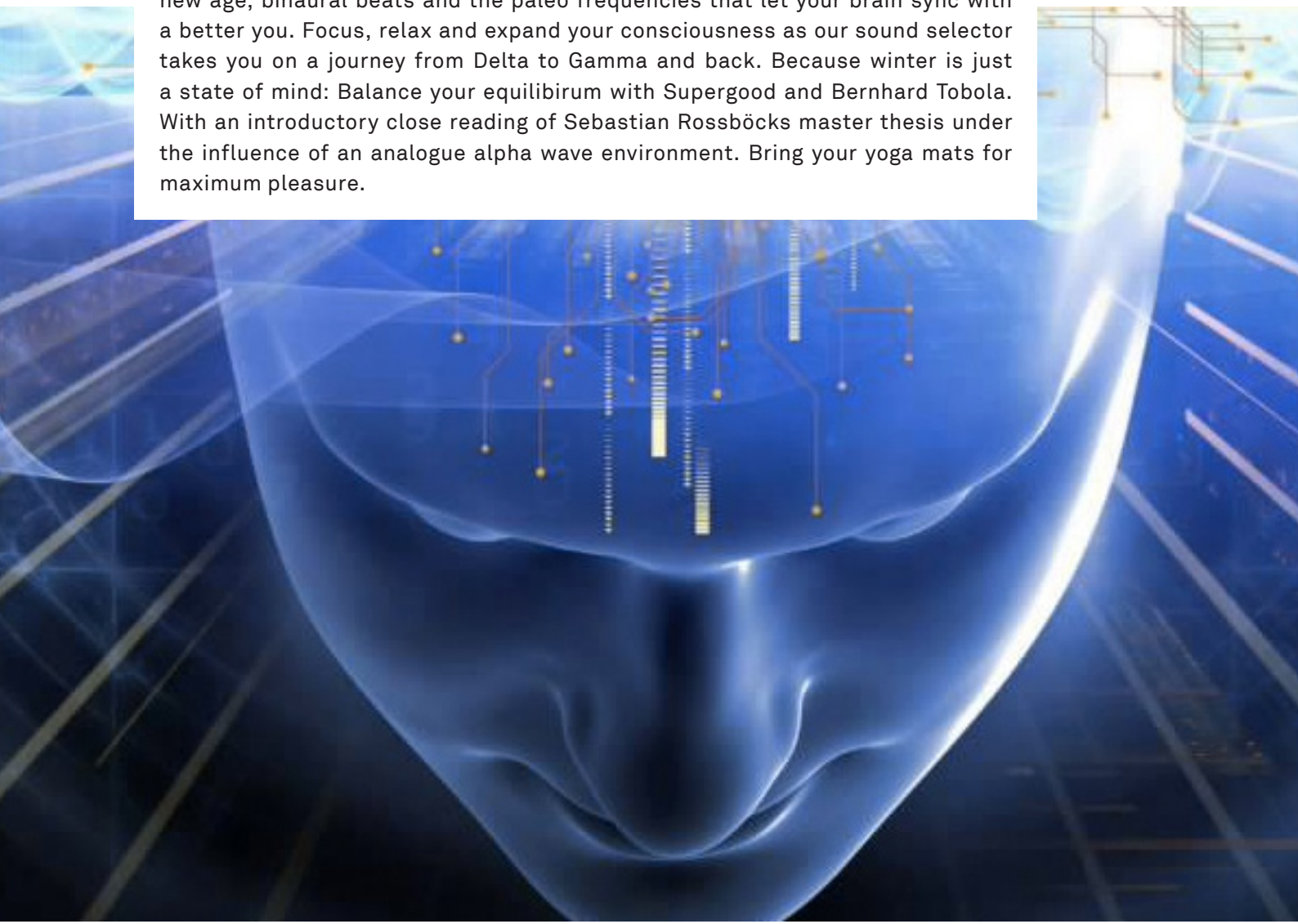
Supergood

3.12.2015

Binaural beats for a better you



Optimize yourself after work and through the night with Bernhard Tobola and feel his sounds of mad scientisms. On this special night, Supergood serves a mix of new age, binaural beats and the paleo frequencies that let your brain sync with a better you. Focus, relax and expand your consciousness as our sound selector takes you on a journey from Delta to Gamma and back. Because winter is just a state of mind: Balance your equilibrium with Supergood and Bernhard Tobola. With an introductory close reading of Sebastian Rossböcks master thesis under the influence of an analogue alpha wave environment. Bring your yoga mats for maximum pleasure.

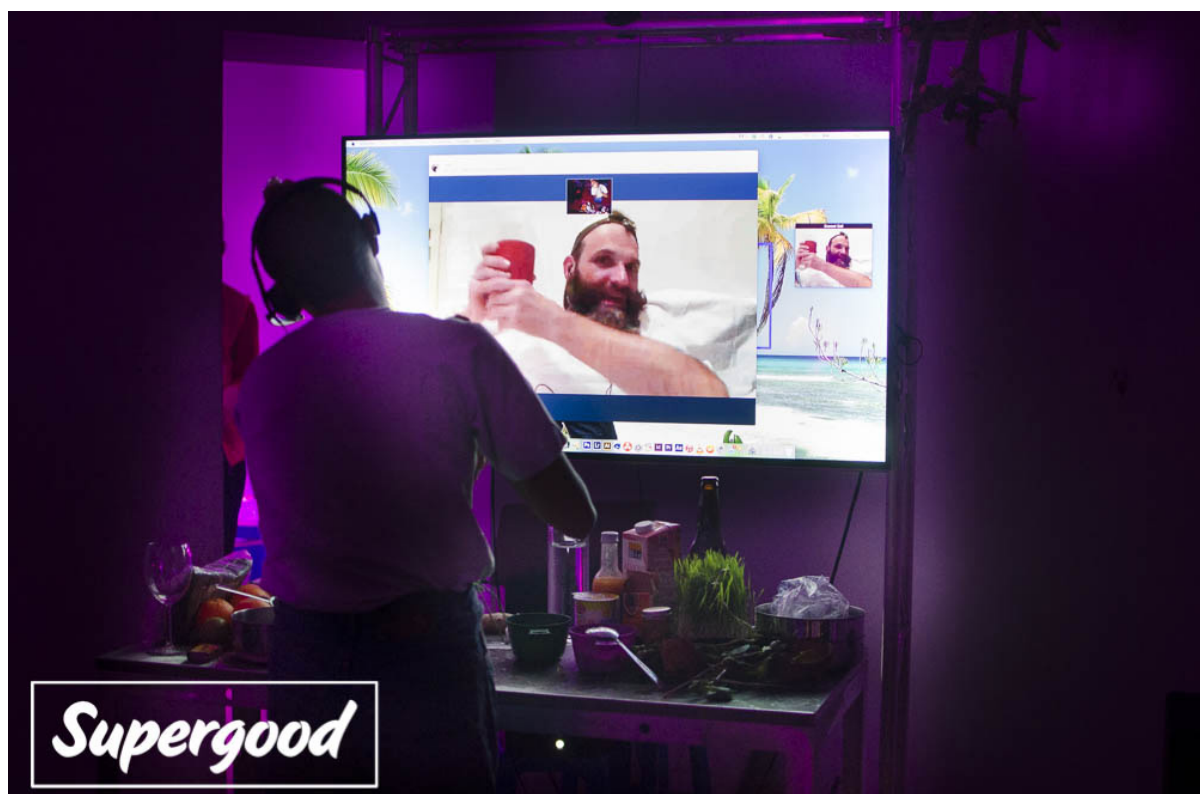




4.12.2015

Intellectual detox for a better you

Leave the dark times of stress and anger behind you and join us at Supergood for an evening of intellectual detox. Let us celebrate the success of our partners at 'Theories in mind' and their exhibition 'Social Glitch' and at the same time, channel and release the full capacities of what can be known. Enjoy a bowl of rich Supergood Açaí or get instructions for your own special intellectual detox by artist LD Garnier. Supergood, because winter is just a state of mind!



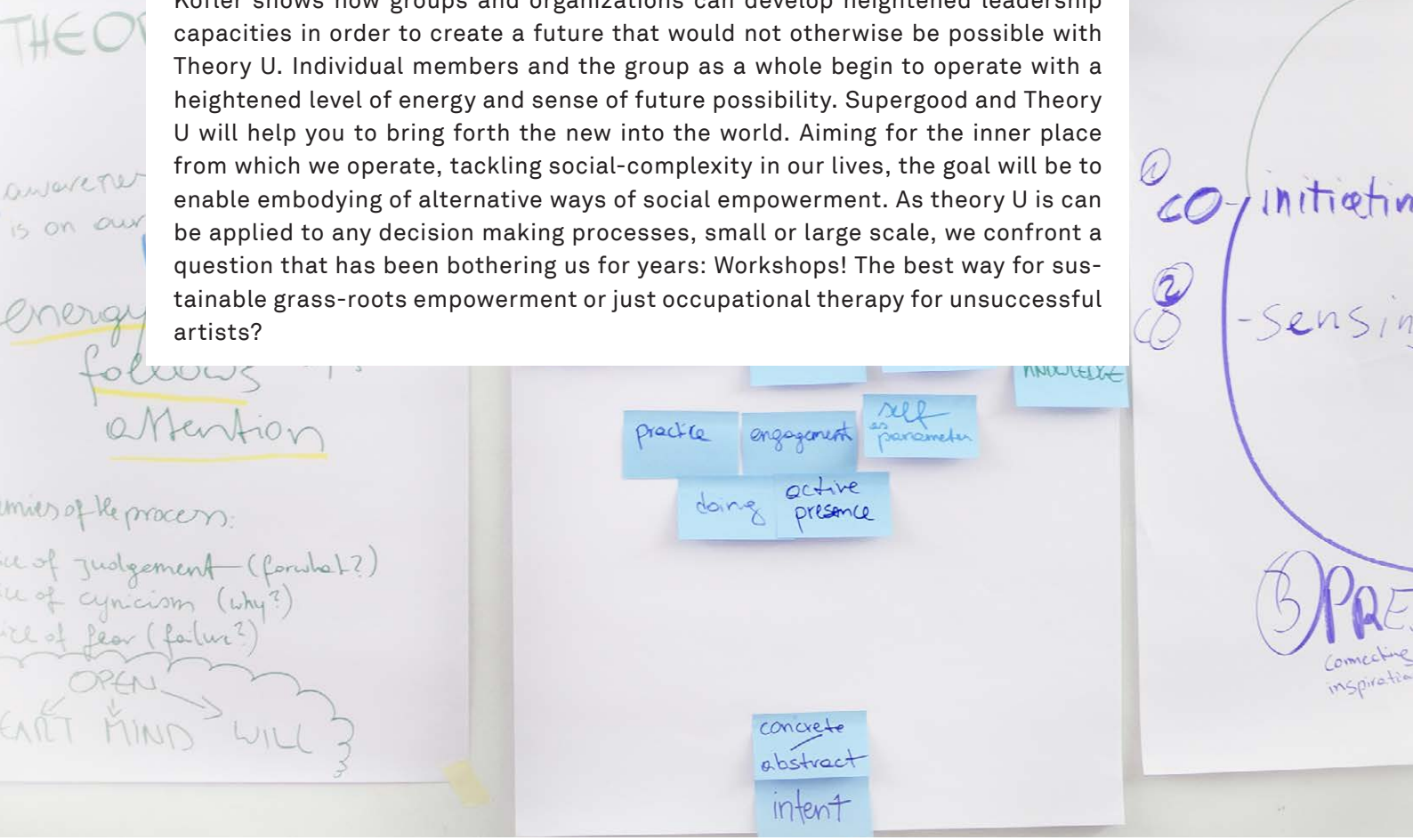
7.12.2015

Theory U workshop for a better you



With Dietmar Kofler, Process Consultant at AEON Consulting Group

We live in a time of massive institutional failure, collectively creating results that nobody wants. Using the energy given by Supergood Açai and his experience working with some of the world's most accomplished leaders and innovators, Dietmar Kofler shows how groups and organizations can develop heightened leadership capacities in order to create a future that would not otherwise be possible with Theory U. Individual members and the group as a whole begin to operate with a heightened level of energy and sense of future possibility. Supergood and Theory U will help you to bring forth the new into the world. Aiming for the inner place from which we operate, tackling social-complexity in our lives, the goal will be to enable embodying of alternative ways of social empowerment. As theory U is can be applied to any decision making processes, small or large scale, we confront a question that has been bothering us for years: Workshops! The best way for sustainable grass-roots empowerment or just occupational therapy for unsuccessful artists?





8.12.2015

The apocalypse for a better you

With Peter Moosgaard and Lona Gaikis

Orgasmic Energy and our Post Apocalyptic Future: Why do societies and civilisations collapse after experiencing an explosive growth of knowledge? Peter Moosgaard, the creator of our in-store orgone accumulator, will introduce us to a post apocalyptic scenario where citizens begin to create cults around physical and mental self-optimization and appearances. Could that be true, and could it happen again? Peter is joined by our favorite neuromarketing researcher Lona Gaikis, an expert on immaterial cultural phenomena and neo-schamanist rites. Live like there's no tomorrow and enjoy a bowl of Açai at Supergood.

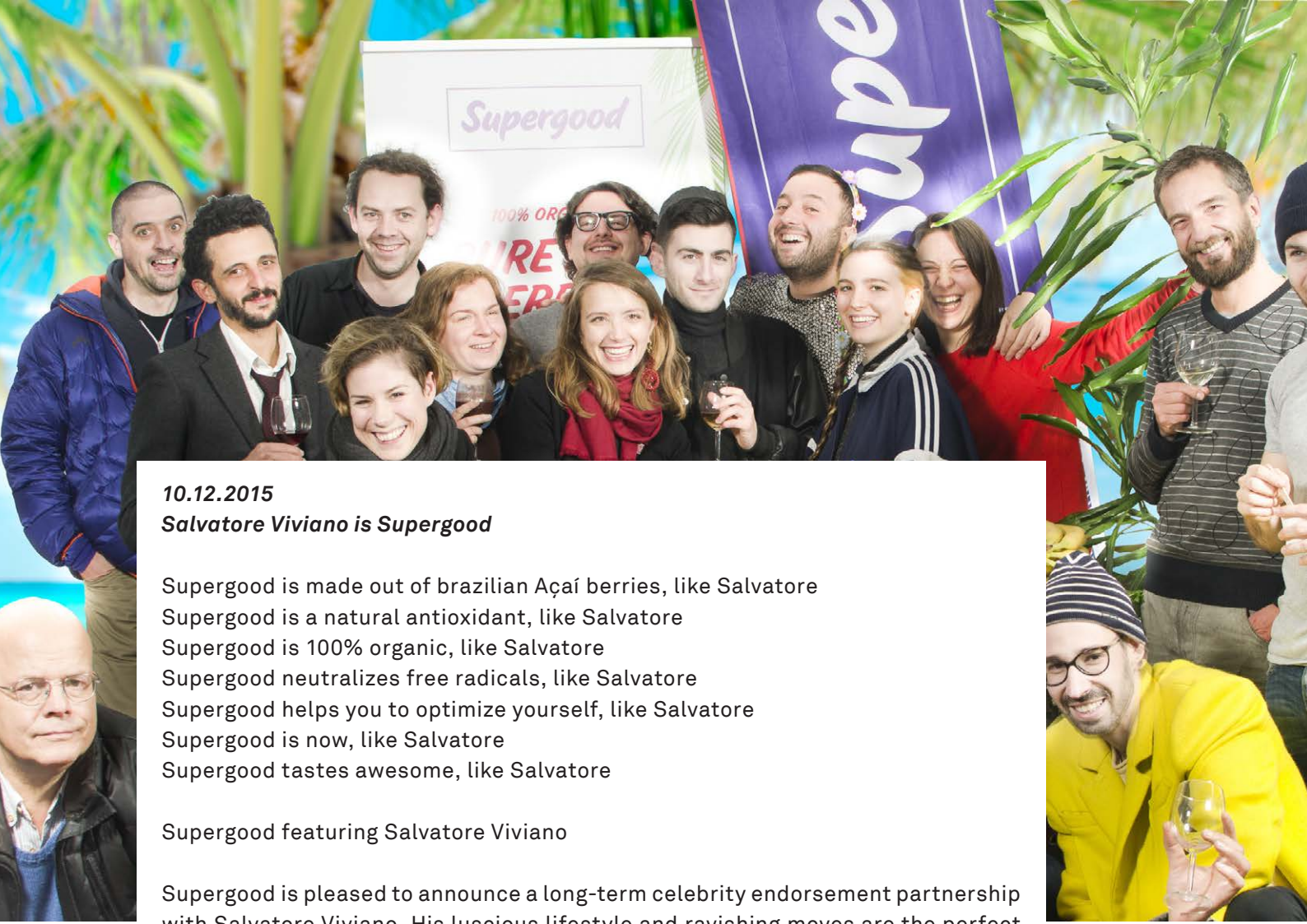


9.12.2015

Psychic surgery for a better you?



Supergood artist Josefin Arnell recently returned from a trip to Abadiania, Brasil, where she planned to visit the world famous psychic surgeon John of God to heal her mother. Yet, just days before their long arranged arrival, the healer himself had been hospitalized. Josefin is now in Vienna to share her story of disappointment and screen videos from her endeavour. Are we experiencing a revolution through Ayahuasca sessions, meditation exercises and spiritual healing trips, or is it simply an endless circle of pyramid schemes and psychopathic business ventures? Facing the question about the infinite bond between body and soul, only one thing can be known: Whatever the relation between, Supergood works across all divides.



10.12.2015

Salvatore Viviano is Supergood

Supergood is made out of brazilian Açaí berries, like Salvatore
Supergood is a natural antioxidant, like Salvatore
Supergood is 100% organic, like Salvatore
Supergood neutralizes free radicals, like Salvatore
Supergood helps you to optimize yourself, like Salvatore
Supergood is now, like Salvatore
Supergood tastes awesome, like Salvatore

Supergood featuring Salvatore Viviano

Supergood is pleased to announce a long-term celebrity endorsement partnership with Salvatore Viviano. His luscious lifestyle and ravishing moves are the perfect match for a rich and exciting future of Supergood, and we totally swipe right on him! Join us for a special cocktail reception and celebrate the beginning of this wonderful corporate engagement.



11.12.2015

Supergood press conference and Clinic of Essence Award ceremony



To launch the next phase of Supergood, far beyond our prototype in Vienna, you are cordially invited to our press conference at Supergood. On this occasion, Clinic of Essence will announce this years winner of the the Clinic of Essence Award, with surprises for the winner and our guests. Have a bowl of Supergood Açaí, learn about Supergood's future and join us for an insightful day of wellness and relaxation.



Supergood

BUNDESKANZLERAMT  ÖSTERREICH
KUNST

WIEN 
KULTUR



PALAIS DES BEAUX-ARTS

Agencyagency